

CLONEWORKS

THE AUTONOMOUS DIGITAL OPERATIONS LAYER

Investor Summary & Offer

PRE-SEED SPRINT ROUND

\$350,000 · SAFE · 6.5% at a \$5.0M Cap

From digital tools to autonomous operations.

The Autonomous Digital Operations Layer

CloneWorks is not building another AI tool. It is building the operating environment through which a business creates, manages, and autonomously executes its digital operations.

Businesses today run on dozens of disconnected applications for websites, SEO, content, social media, CRM, communications, branding, analytics, and advertising. CloneWorks brings these capabilities together under one native operating environment, built around a central engine — Wilson — designed to understand a business and turn that understanding into execution, performed by an autonomous digital workforce rather than assembled by a human operator.

The Offer — Pre-Seed Sprint Round

CloneWorks is raising a focused Pre-Seed Sprint Round to fund the current build cycle: advancing the core platform and Wilson toward broader digital workforce capability. The round is structured as a SAFE, priced simply, and sized to move fast.

Pre-Seed Sprint Round	\$350,000 Amount	SAFE Instrument	6.5% at \$5.0M Cap Terms
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Capital structure implied by this raise

Use of funds: core platform and Wilson development, proprietary IP, engineering capacity, infrastructure and compute, customer acquisition, and legal and compliance — reaching the next technical and commercial milestone without the cost structure of a traditional enterprise software company.

Following this round, CloneWorks will shift its raise strategy: the next round will be targeted exclusively at institutional and high-conviction capital — venture capital funds, family offices, and large-scale enterprise operators — rather than a broad or generalist investor base.

Venture Capital Institutional funds positioned to lead or anchor the next round.	Family Offices Long-horizon private capital aligned with category-defining bets.	Enterprise Operators Large-scale operators positioned as strategic partners or acquirers of the platform.
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From AI Tools to Autonomous Operations

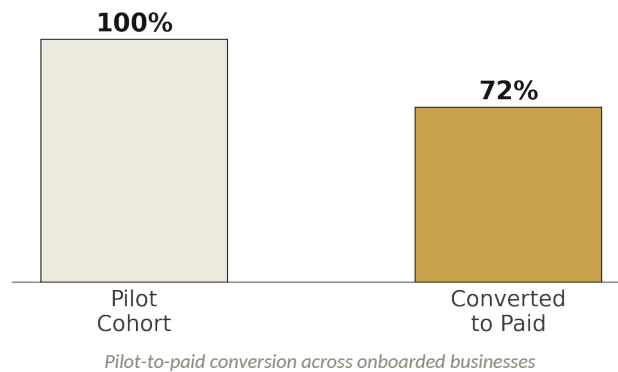
Most AI products follow the model Human → AI Tool → Task. CloneWorks is building toward Business → Wilson → Digital Workforce → Execution → Outcome — a self-orchestration loop in which Wilson identifies a business responsibility, deploys the appropriate digital worker, assigns the work, evaluates the result, and adjusts the workforce as the business changes.

— Digital Tools → Digital Workers → Digital Departments → Self-Orchestrating Digital Workforce → Autonomous Digital Operations

Validation Before the Platform

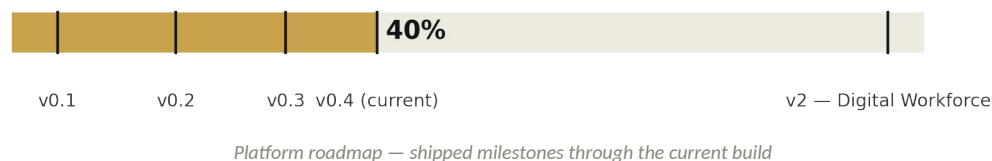
CloneWorks did not start by building a platform and hoping customers would appear — it started by solving real business problems. Within the first 16 weeks, the company assembled its initial operating team, onboarded businesses, generated revenue, and validated demand while building the proprietary platform behind the larger vision.

37 Enterprise Clients	\$2,789/mo Per-Client Price	~\$85K Monthly Recurring Revenue	\$1.02M Annual Run Rate
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Roadmap & Business Model

The current sprint is advancing the core MVP toward roughly 40% completion, at which point CloneWorks expects to deploy broader digital workforce capabilities.



The business model spans four layers: Business Services (revenue from digital services delivered today), Platform (recurring subscriptions to the CloneWorks environment), Digital Workforce (recurring revenue from deployed digital workers), and Enterprise Operations (larger multi-location, multi-entity deployments) — with the trajectory moving from service revenue toward scalable recurring platform and workforce economics.

Why CloneWorks

The AI market is crowded with models, assistants, agents, and automation tools that help people perform work. CloneWorks is being built to perform the work itself — pursuing a proprietary operating environment, an autonomous workforce model, and a self-orchestration architecture that can determine what work needs to happen, build the workforce to do it, execute, evaluate the outcome, and correct itself.

Revenue before full platform Customer Validation	Owned IP & environment Proprietary Technology	Recommendation → action Autonomous Execution
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Wilson builds & manages workforce Self-Orchestration	A new enterprise layer Category Creation	\$350K SAFE · 6.5% This Round
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The Vision

The next major transition in enterprise technology is not simply better software — it is autonomous operations. Humans remain responsible for strategy, judgment, relationships, and decisions requiring human authority; the digital workforce increasingly handles the execution.

CLONEWORKS — The Autonomous Digital Operations Layer
From digital tools to autonomous operations.