

Building the infrastructure layer between organizations and artificial intelligence.

31	\$85,219	\$1.02M	72%	~19%	\$350K
Active Subscribers	Monthly Recurring Revenue	Annualized Run Rate	Pilot-to-Paid Conversion rate	MVP Completion	Capital Raise
Paying monthly	MRR	ARR		Platform in dev	Pre-Seed Round

Company Overview

CloneWorks is building the [infrastructure layer](#) between businesses and artificial intelligence. While most AI companies build standalone tools, CloneWorks is developing a unified operating environment that enables organizations to [deploy, manage, and scale AI](#) across their entire business.

The Core Problem

- Fragmented software ecosystems — CRMs, phones, marketing, automation
- Technical complexity and high implementation costs
- Labor shortages and rising operating expenses
- Lack of internal AI expertise across most organizations
- 24/7 customer expectations vs. human capacity limits

The Solution: Wilson

Wilson is a [neural orchestration platform](#) designed to coordinate communications, workflows, AI agents, digital workers, and business operations from a single environment — replacing dozens of disconnected systems with one intelligent hub.

Core Belief

"Businesses do not need more tools. They need infrastructure."

Investment Opportunity

Round Type	Pre-Seed
Capital Raise	\$350,000
Pre-Money Valuation	\$5,000,000
Post-Money Valuation	\$5,350,000
Equity Offered	~6.54%
Revenue Status	Generating
Category	AI Infrastructure
Contact	teams@clone-works.com

Use of Capital

- ~70% Engineering & Product Development
- ~12% Customer Acquisition
- ~7% Infrastructure & Compute
- ~6% Intellectual Property Protection
- ~5% Legal & Compliance

What This Raise Unlocks

- 60% MVP completion target
- 500 subscriber expansion target
- Wilson neural brain expansion
- Digital workforce package deployment
- Enhanced GPU infrastructure

Traction & Market Validation

Unlike many early-stage AI companies, CloneWorks [validated demand before raising capital](#). The company launched a controlled pilot program — enrolling **43 businesses** — with **31 converting into paying monthly subscribers**, representing approximately a **72% conversion rate**.

Customer Success Story

HVAC & Handyman company — measurable growth within first month:

9 → 47+

Online reviews

2 → 6–15

Daily quote requests

\$3,000+

Lead converted (social)

6 leads

Social media generated

All results delivered via automation & workflow optimization only.

Five-Phase Development Roadmap

Phase 1 Service-Led Growth ♦ CURRENT Delivering AI-enabled services to real customers. Generating revenue and operational feedback that informs platform design.	Phase 2 Digital Workforce Platform Productized subscriptions for 3, 10, or 25 digital workers — deployable, governable, scalable from a single console.	Phase 3 AI Clone Technology Human-to-avatar transformation enabling digital workers for sales, support, outreach, marketing, and operations.	Phase 4 Autonomous Multi-Agent Orchestration Wilson coordinates fleets of specialized AI agents autonomously executing multi-step workflows without human intervention.	Phase 5 Enterprise AI Infrastructure Multi-tenant orchestration contracts. The operating layer powering entire AI-native organizations at scale.
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Competitive Advantage

Service-Led Validation Revenue and customer data inform every product decision before we ship.	Wilson Neural Brain A coordination layer connecting communication, knowledge, workflows and decisions.	Unified Infrastructure One environment replacing fragmented stacks. Zero disconnected systems.
White-Glove Adoption Human onboarding partners convert AI into operational outcomes.	Proprietary Learning Loop Every customer interaction trains and improves underlying systems.	Digital Workforce Platform Deploy 3, 10, 25, or hundreds of digital workers from a single console.

Meet Wilson — The Neural Brain

Wilson is the architecture that turns models into operations — coordinating communication, data, knowledge, workflows, and agents inside a single layered system.

L7	Decision Layer
L6	Agent Layer
L5	Workflow Layer
L4	Knowledge Layer
L3	Communication Layer
L2	Data Layer
L1	Business Operations

Business Model & Revenue Layers

Revenue Layer	Stage	Description
Service Revenue	Today	Customer-validated cashflow from AI-enabled business services
Platform Revenue	Layer 1	Productized subscriptions for Wilson and workflow automation
Digital Workforce	Layer 2	Per-worker recurring economics — 3, 10, 25+ workers
Enterprise Infra	Layer 3	Multi-tenant orchestration contracts at scale

Founder Commitment

CloneWorks was not capitalized into existence. It was built — through [personal capital](#), [sacrifice](#), and [operational obsession](#) — long before any external investment arrived. The platform exists because the founder chose to build it, ship it, and prove it.

Albert L. Schaefer

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