

AI CloneWorks

EXECUTIVE SUMMARY

Building the Infrastructure Layer Between Organizations and Artificial Intelligence

ONE PLATFORM. ONE INTELLIGENCE.
LIMITLESS POSSIBILITIES.

COMPANY OVERVIEW

CloneWorks is building the infrastructure layer between businesses and artificial intelligence. While most AI companies focus on solving individual problems through standalone applications, CloneWorks is building a unified operating environment that enables organizations to deploy, manage, and scale AI across their entire business.

Today's organizations operate through fragmented technology stacks — CRMs, communication platforms, phone systems, marketing software, scheduling tools, content creation platforms, automation systems, and AI applications. These disconnected systems create complexity, inefficiency, and rising operational costs.

Our Core Belief

Businesses do not need more tools. They need infrastructure.

At the center of this vision is Wilson — a neural orchestration platform being developed to coordinate communications, workflows, AI agents, digital workers, customer interactions, and business operations from a single environment. Our long-term objective is to enable organizations to operate AI-powered workforces through one unified platform.

THE OPPORTUNITY

Artificial intelligence is experiencing mass adoption across nearly every industry. However, most organizations face significant barriers:

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|----------------------------------|---------------------------------|
| › Fragmented software ecosystems | › Labor shortages |
| › Technical complexity | › Rising operating expenses |
| › High implementation costs | › Lack of internal AI expertise |

As AI agents evolve from assistants into digital workers capable of performing meaningful business functions, a massive infrastructure gap is emerging. CloneWorks believes the companies that build the infrastructure connecting businesses and AI will become foundational players in the next generation of enterprise technology.

TRACTION & MARKET VALIDATION

Unlike many early-stage AI companies, CloneWorks began by validating demand before raising

capital. The company launched a controlled pilot program — enrolling 43 businesses — with 31 converting into paying monthly subscribers, representing approximately a 72% conversion rate.

31	\$2,749	\$85,219	\$1.02M
ACTIVE SUBSCRIBERS	AVG SUBSCRIPTION	MONTHLY RECURRING	ANNUALIZED RUN RATE
Paying customers	per month	MRR	ARR

72%	~19%
PILOT-TO-PAID	MVP COMPLETION
Conversion rate	Platform in development

CUSTOMER SUCCESS STORY

One early customer — an HVAC and handyman company — experienced measurable growth within the first month of implementation:

› Online reviews grew from 9 to 47+ › Daily social media publishing established › Six social-media-generated leads	› One lead converted — worth \$3,000+ › Daily quote requests rose from ~2 to 6–15 › All via automation & workflow optimization
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These outcomes were achieved primarily through automation, review acquisition systems, customer retargeting, referral systems, and workflow optimization — demonstrating CloneWorks' ability to deliver tangible ROI while validating future platform development.

BUSINESS MODEL

CloneWorks follows a service-led growth strategy. Rather than raising capital to determine whether demand exists, the company generates revenue while developing its long-term infrastructure platform.

› Generate recurring revenue › Validate demand continuously	› Collect operational intelligence › Reduce execution risk
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Every customer deployment strengthens future platform capabilities and contributes additional operational learning, creating a compounding advantage over time.

PRODUCT ROADMAP

Phase 1	Service-Led Validation
Phase 2	Digital Workforce Platform
Phase 3	AI Clone Technology
Phase 4	Autonomous Multi-Agent Orchestration
Phase 5	Enterprise AI Infrastructure

The long-term vision is to enable organizations to deploy digital workers — and eventually entire AI-powered departments — through Wilson.

COMPETITIVE ADVANTAGE

Wilson A centralized orchestration engine designed to coordinate AI workers and business operations from one intelligent hub. Unified Infrastructure One environment instead of dozens of disconnected software systems. Proprietary Learning Loop Each deployment improves platform intelligence and operational capabilities.	Service-Led Validation Revenue generation and customer validation prior to significant fundraising. White-Glove Adoption Businesses can leverage AI without needing to become technology experts.
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Management believes long-term defensibility will come from proprietary orchestration architecture, deployment intelligence, operational workflows, and accumulated business execution data.

CAPITAL RAISE

\$350K RAISE AMOUNT Pre-Seed Round	\$5.0M PRE-MONEY VALUATION Current valuation	~6.54% EQUITY OFFERED Post-money: \$5.35M
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Capital will primarily be allocated toward:

› Engineering & Product Development › Wilson Expansion › Infrastructure & Compute Resources	› Customer Acquisition › Intellectual Property Protection
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VISION

CloneWorks believes the future workforce will consist of both humans and digital workers operating together through intelligent orchestration systems.

Just as cloud computing became the infrastructure layer for software, CloneWorks aims to become part of the infrastructure layer that enables organizations to deploy, manage, and scale artificial intelligence.

Our Mission

Help people accomplish more by removing the complexity standing between vision and execution.

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